



Juneteenth GVL is excited to announce our 4<sup>th</sup> annual Juneteenth GVL Community Events, a series of initiatives that celebrate unity, resilience, and progress in honor of Juneteenth. These events, taking place from **June 13 to June 16, 2025** embody our vision to empower the Black community, champion racial justice, and drive meaningful change in Greater Greenville. Our mission is to break barriers, amplify Black voices, and build equity and economic strength while fostering bridges of understanding and solidarity across all communities.

Juneteenth GVL embodies a tradition of collaboration through both practice and advocacy. With your partnership, we aim to provide educational scholarships, support our community of veterans, address critical systemic barriers—particularly in healthcare—and celebrate the rich cultural heritage that Juneteenth represents. Your organization's support will enable us to expand and deepen our transformative initiatives, which include:

1. **Juneteenth GVL Royal Gala (Friday, June 13, 2025)** – A prestigious event celebrating leaders and advocates while raising awareness for equity and empowerment. The evening includes the crowning of Mr. and Miss Juneteenth, who receive educational scholarships to support their future endeavors.
2. **Juneteenth GVL Wellness Event (Saturday, June 14, 2025)** – A dynamic community gathering featuring workshops, panel discussions, and educational outreach designed to elevate health awareness and reduce disparities. Attendees, including underserved populations and Black veterans, gain access to health screenings, consultations, and culturally competent care providers.
3. **Juneteenth GVL Freedom Ride (Sunday, June 15, 2025)** – A community celebration showcasing Black contributions to automotive and motorcycling culture through storytelling, historical reflections, and technological showcases.
4. **Juneteenth GVL Homeownership Empowerment Initiative: "Keys to Freedom" (Monday, June 16, 2025)**- By fostering conversations, offering resources, and celebrating freedom through economic empowerment, this initiative will contribute meaningfully to a more inclusive and equitable path toward homeownership.

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### **Sponsorship Opportunities:**

We offer a variety of sponsorship levels to align with your organization's goals and deepen your impact on the Greater Greenville community:

#### **Diamond Sponsor (Presenting Sponsor): \$50,000**

- Priority seating at all events.
- 10 tickets to the Juneteenth GVL Royal Gala.
- 10% of donation dollars will go towards educational scholarships.
- Two-page ad in the souvenir booklet.
- Expo booth at the Wellness and Homeownership events.
- Dedicated press release with local distribution.
- Unlimited team-building volunteer days at our events.
- Exclusive onsite signage.
- Opportunity to speak and present at the Royal Gala, Wellness, and Homeownership events.
- Logo on all printed collateral.
- Logo included on all Juneteenth GVL 2025 paraphernalia.
- Logo and link on our website.
- Featured in event materials, social media posts, video interviews, and press releases.

#### **Platinum Sponsor: \$25,000**

- Priority seating at events.
- 10 tickets to the Royal Gala.
- One-page ad in the souvenir booklet.
- Expo booth at the Wellness and Homeownership events.
- Logo and link on our website.
- Featured in event materials and social media campaigns.
- 10% of donation dollars will go towards educational scholarships.

#### **Gold Sponsor: \$15,000**

- 10 tickets to the Royal Gala.
- One-page ad in the souvenir booklet.
- Expo booth at the Wellness and Homeownership events.
- Logo on all printed collateral.
- Logo, website link, and social media handle included in dedicated short-form video content post.
- 10% of donation dollars will go towards educational scholarships.

#### **Silver Sponsor: \$10,000**

- 10 tickets to the Royal Gala.
- Expo booth at the Wellness and Homeownership events.
- Quarter-page ad in the souvenir booklet.

- Logo, website link, and social media handle included in dedicated short-form video content post.
- 10% of donation dollars will go towards educational scholarships.

**Bronze Sponsor: \$5,000**

- 5 tickets to the Royal Gala.
- Expo booth at the Wellness or Homeownership event.
- Quarter-page ad in the souvenir booklet.
- 10% of donation dollars will go towards educational scholarships.

**Table Sponsor: \$3,000**

- 5 tickets to the Royal Gala.
- Quarter-page ad in the souvenir booklet.
- 10% of donation dollars will go towards educational scholarships.

**Impact of Your Sponsorship**

Your sponsorship will directly support our mission-based organization, allowing us to:

- Increase access to healthcare for underserved populations.
- Enhance community health through education and advocacy.
- Empower individuals through scholarships and leadership development.
- Empowerment to break systemic barriers to homeownership.

We would love the opportunity to discuss this further and explore how your organization can partner with us to honor the past, celebrate the present, and build a brighter future together. Please feel free to reach out to me, **April Evans, at 864-546-0546 or [april@juneteenthgvl.org](mailto:april@juneteenthgvl.org)**, to schedule a meeting or confirm your sponsorship.

Thank you for considering this opportunity to make a lasting impact on our community.

Much gratitude,

Juneteenth GVL, Inc.