



Sponsorship Drive 2024

A CELEBRATION OF FREEDOM

Juneteenth GVL Sponsorship Drive 2024

Juneteenth GVL's mission is to unite all Americans to celebrate freedom through recognition, education and the preservation of Juneteenth as a national holiday.

ABOUT

Juneteenth GVL, Inc., in partnership with Vernon Veteran Services, Inc., launched our inaugural celebration of Black culture in 2022. Our carefully curated events and initiatives focused on arts, veteran welfare, higher education and community awareness. Held in scenic Greenville, SC – named by Conde Nast Traveler as one of the 10 best small towns in America – a week-long celebration far exceeded expectations.

Notable highlights were:

- more than 30,000 people engaged at the Juneteenth festival
- \$8,500 in educational scholarships
- more than \$20,000 donated to not-for-profit organizations
- approximately \$150,000 raised in sponsorship donations
- more than 700 people attended the Juneteenth Gala 2023

JOIN US IN SPONSORSHIP

We would be honored to have you join us June 8-15, 2024, as we again celebrate Black culture and freedom. We will host a gala, festival, job fair and an economic mobility summit. Our plan is to increase community engagement by 60%.

As an official sponsor, you and your organization are part of a movement determined to maximize our community impact. What you give is priceless. What you get in return is widespread visibility as your business is promoted to more than 30,000 people at this year's event as well as many more throughout the year. Additionally, your team can participate in this annual cultural celebration of freedom with a booth or installation.

With your partnership, we are sure to achieve this year's goal to serve this community. Please contact us to discuss sponsorship package options. We can be reached at (877) 27-Unity, or info@juneteenthgvl.org. Also, visit us at www.juneteenthgvl.org. Juneteenth GVL is a registered 501(c)(3) and all charitable donations are tax deductible.

We can't wait to hear from you!

Sincerely,



Rueben J. Hays Jr.
CEO/Executive Director



Vandavid Vernon
VP/Asst. Executive Director

Corporate Sponsorship



2024

	PLATINUM	GOLD	SILVER	BRONZE	TABLE SPONSOR
SPONSORSHIP LEVELS	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
EVENTS SPONSORED BY	✓				
EVENT REMARKS	✓				
BILLBOARD ADS DIGITAL	✓	✓			
RADIO ADS	✓	✓			
EVENT SIGNAGE	✓	✓	✓		
ON-SCREEN AD/ VIDEO/LOGO	✓	✓	✓		
PA ANNOUNCEMENTS	✓	✓	✓	✓	
EXPO BOOTH OR TABLE @ ALL EVENTS	✓	✓	✓	✓	
PRIORITY SEAT ALL EVENTS	✓	✓	✓	✓	
SOCIAL MEDIA ADS	✓	✓	✓	✓	✓
PROMO ITEM IN GIFT BAG	✓	✓	✓	✓	✓
SOUVENIER BOOK AD	1 PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE
GALA TICKETS	10	10	10	10	10



SPONSORSHIP DRIVE FORM

SPONSOR NAME

COMPANY NAME

TITLE

PHONE#

EMAIL

WEBSITE

ADDRESS

CITY/STATE

ZIPCODE

How did you hear about us?

A Sponsorship team member will be in contact with you shortly to discuss your interest(s) and/or more custom package options, if applicable.

LEVEL OF COMMITMENT

- \$25K Platinum
- \$15K Gold
- \$10K Silver
- \$5K Bronze
- \$2,500 Table Sponsor

AGREEMENT

I understand that I may be contacted by a member of the Juneteenth GVL sponsorship team in reference to this interest form using the submitted information.

CHECK ENCLOSED: **MAKE CHECKS PAYABLE TO:** Juneteenth GVL, Inc.

Authorized Signature: _____ Date _____